





Parks2026

Exploring & Envisioning the Future of Parks Creatively & Collectively

Open Lab: <u>www.openlab.ncl.ac.uk</u>

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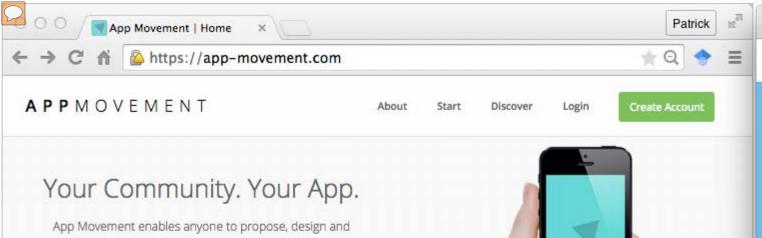






Digital Civics: Exploring Technologies for Relational Models of Service Provision









develop a mobile application. No expertise are required

and the process is fun and simple. Watch the video

below to get started.

Watch the Video

Start a Movement

Choose one of the app templates and start your movement. Gain support for your movement by sharing it with friends.



Design Together

The supporters of your movement work together to design the app by submitting and voting on ideas.



Generate Application

You app is automatically generated based on the results of the design process and it is released in the app store.



Feed-Finder







Open Lab & Newcastle Parks Services: initial research

Situated visits, work shadowing and interviews:

- Issues, practices & values
- Ideas for tech role in future of parks services
- Lack of opportunities for dialogue
- → We used the research to develop a playful approach with game-like elements: Parks2026

















Comphasis on Maintainers

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Revenue

No time for Revenue

Ideas | Innovation

What have we found?

- Value of different perspectives to foster different understanding of the issues at stake
- Critical engagements: opportunities to problematise & constructively contest, reflect on issues and generate ideas (including ideas surrounding technology)
- Creative thinking: provocative scenarios were most effective
- Scenarios were effective because they refer to existing/felt issues and pushed people to think about the kind of parks services they wish for







Next steps...

- We have been working with Social Finance to see how might Parks2026 be adapted for a Target Operating Model workshop
- Developing ideas for technologies to support innovative participatory models for the consultation process

The ambition is to create a participatory process that infrastructures dialogue through which people can shape the future of their public services







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