

Future Parks

www.futureparks.org

Future Parks Understanding the skills you need

To ensure smooth running of a new Parks Trust, it is important to have the right balance of skills and experience across all levels of the organisation. The following table helps you identify the different skills and experience required for governance, management and operations.

Governance	Management	Operations
<ul style="list-style-type: none"> Development of strategic vision Articulation of cause Advocacy Ability to excite and enthuse others Political acumen Higher level networking Critical challenge Passion and local knowledge 	<ul style="list-style-type: none"> Leadership Business and financial planning Long term planning Strategic asset management Commercial acumen Entrepreneurialism and creativity Ability to foster innovation Managing investor relationships People management Diplomacy and negotiation Project management Passion and local knowledge *HR 	<ul style="list-style-type: none"> Customer service Visitor experience Parks and green space management Events management Commercial operations Marketing, communications and PR Fundraising Membership recruitment and management Volunteer management Community engagement Procurement Administration and business support Passion and local knowledge *Compliance *Legal *Accountancy *Investment management

*Back office functions could be outsourced